

*Leadergy Center is an exclusive professional leadership development resource for senior executives of corporations, governments, and not-for-profit organizations. We trade in a currency of trusted relationships under-pinned by character, commitment, connection, and competence. We've taken an oath to protect American values, to uphold and protect the constitution of the United States, and to assure each and every client of ours receives our best every day.*

## **We Need Transformational Leadership, and We Need It Now**



It seems we have lost our way as leaders. Confidence in leadership of our businesses, communities and governments has been failing miserably over the past few years. As stated in a recent study, 85% of the public sees the United States, as well as much of the Western hemisphere, in a leadership crisis. This same statistic was 65% in 2006, 77% in 2007, and 80% in 2008. (Harvard's 2009 Leadership Index. "Worldwide confidence in business leadership is the lowest level it has been in 10 years." - *Development Dimensions International*). Clearly we are not trending in the right direction.

I think we all feel the same to some degree – the contemporary leadership model needs a makeover, a transformation. We need a model that creates and nurtures leaders who will execute on their true potential and purpose, leaders that 'stand for something'. John Mellencamp wrote in his song titled Scarecrow, "If you don't stand for something, you'll fall for anything." The pattern of failed leadership in recent years is evidence that many leaders have fallen for short term outcomes, or illusive goals that have not produced meaningful returns. In many cases their goals were not virtuous, were not focused on the greater good, and did not produce sustainable value for investors or their customers.

Our world is changing rapidly and leaders must learn to master change in a positive manner. We need leaders that will not just stand for something, but will stand for the pursuit of purpose. We believe that worthy leaders need to stand for their purpose, values, and virtues, which have historically been prerequisites to sustainable profits. Somewhere along the line we may have unintentionally disconnected these congruencies, and in a few cases this separation between purpose, virtues and values in relationship to profits may have been forced, or coerced.

The Leadergy® Center was created to develop and nurture transformational leadership and our vision and definition of transformational leadership is congruency. The brand of congruency we are talking about is reflected in alignment of potential, purpose, people, and profits. Our expertise is focused at the senior level of corporations to help them accelerate achievement of their goals while simultaneously building a leadership legacy of congruency out of the synergies of aligning potential, purpose, people, and profits.

We think in terms of 'nation-building' at Leadergy® Center. Whether your leadership is focused on nation-building in the context of building and maturing a small to midsize business, fortune 500 corporation, government body, or charitable not-for-profit, the mission and vision is accelerated and assured with transformational congruency leadership development provided by Leadergy® Center.

## **The Mission of Leadergy® Center**

Leadergy® Center provides transformational growth in senior leaders in business, community and government. Since its inception we've been 'heads down' working with organizations to retrain, retrench, and re-energize their leadership. Our commitment is to enable permanent transformation specific to lifting leaders from a power centric to a purpose centric leadership competency while releasing the synergies inherent in their organizations.



Leadergy® Center is unlike any other leadership resource in the world. We help leaders master 3rd Level Leadership, which is purpose centric. Through a series of workshops we deliver a leadership transformation model that assures alignment between your leaders instinctive strengths and the goals they need to accomplish, thus maximizing the overall performance and efficiency of your organization. We guarantee performance and outcome improvements that exceed previous levels of performance. Not only do clients consistently experience orders of magnitude improvements in productivity, but they also see increases in work place satisfaction while simultaneously reducing organizational stress.

We help create transformed leaders of the 21st Century that possess an acute awareness of their unique instinctive M.O. and how to leverage their M.O. to extract the best performance out of their organizations. Every one of us has a striving instinct M.O. that determines our most effective approach to problem solving and over-coming challenges. Research has determined that when we operate in alignment with our "natural grain" of instinctive leadership, we consistently solve problems faster and with better results, we innovate new solutions and ideas, and we prevent missteps more consistently. By learning how to leverage these leadership factors we can decrease daily stress because we are operating in synergy with our natural insights and strengths.

Research also indicates a strong connection or relationship between our innate 'knowing' how to solve a problem, even one we may not have encountered before, and the speed or acceleration of execution. We help leaders better understand how they can simplify, accelerate, and create solutions which in the end translates to more effective competitive positioning, solidified profitability, and wiser resource allocation. The bottom line is improved return on effort.

The 'secret' to achieving this level of leadership excellence was found in the research and partnership with the Kolbe Group®, in identifying and leveraging our uniquely endowed mix of striving instincts as leaders. While it is true that leadership is a learned skill (at least in part), research has discovered that at some levels leadership effectiveness is "wired in" to our nature as striving instincts. These endowed striving instincts, along with our discipline of will, if properly leveraged, can take our leadership effectiveness to a new, much more impactful level. This is why we consider our leadership development path to be transformational, because we enable a permanent shift of leadership orientation that has "stickiness". Once you are operating in synergy with your natural instincts of leadership effectiveness, you will never return to your old habits of mediocrity.

The new 21st Century transformed leader of Leadergy® Center has achieved a greater understanding of how they use their mind, talents, and skills for leading and mentoring other leaders to reach higher levels of success in delivering performance firepower.

## **Our Invitation**

The Leadergy® Center is a safe haven for exploration, discovery, and application of transformational leadership that delivers business results in a constantly changing world. We would like to serve you and your organization by helping you achieve 21<sup>st</sup> century transformational leadership. This may include helping you identify your unique capabilities that are currently being under-utilized, as well as that of your leadership team.

Our personal and professional lifetime commitment is to help leaders like you and your executives achieve differentiating results in relationship to bringing out the best in your people. After all, that is really what leadership excellence is about – bringing out the best in others to advance achievement of shared goals.

We want to help you mold and shape your groups leadership to accomplish that. Our focus is crystal clear. If we can help you equip and shape your organization for achieving performance firepower, then it becomes another building block in our pursuit of nation building. Our goal is to help facilitate the refinement, or possibly the re-creation of organizations like yours in ways that will utilize all its resources to achieve uncommon results through transformational leadership, thus serving future generations in a positive way.

We would love to come up alongside of you and give you some tailwind to help you lead a transformation. Give us a call today, or drop us an email, as we'd love to get to know you better, and evaluate how we may be of service to helping you live your dream, your passion, and your purpose.

For more information about us and our business please visit us at: [www.leadergycenter.com](http://www.leadergycenter.com)

Sincerely,

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