

Leadergy Center is an exclusive professional leadership development resource for senior executives of corporations, governments, and not-for-profit organizations. We trade in a currency of trusted relationships under-pinned by character, commitment, connection, and competence. We've taken an oath to protect American values, to uphold and protect the constitution of the United States, and to assure each and every client of ours receives our best every day.

Where Did Bold Leadership Go?



Our nation was founded and marked by a brand of bold, independent leadership. A daunting task indeed, to carve out a new republic with a rag tag group of militia, and boldly object to a monarchy intent on subjecting its colonies to punitive taxation without representation. This Independence Day that we celebrate is for good reason – for we would not be the nation of nations had it not been for the commitment to bold, independent leadership.

As we have reported in previous articles, confidence in leadership of our businesses, communities and governments has been failing miserably over the past few years. As stated in a recent study, 85% of the public sees the United States, as well as much of the Western hemisphere, in a leadership crisis. This same statistic was 65% in 2006, 77% in 2007, and 80% in 2008. (Harvard's 2009 Leadership Index "Worldwide confidence in business leadership is the lowest level it has been in 10 years." - *Development Dimensions International*.) Clearly we are not trending in the right direction.

With this as the problem statement of our current times, we have been in reflection here at Leadergy® Center, regarding the brand of leadership we see today in some corners of industry, in contrast to the brand that shaped this nation, and consequently the free world.

What is clear to us is that some leaders have drifted from bold, decisive, independent, leadership. This drift is not all intentional. For that matter many leaders are not fully aware that they have drifted. Yet we have become so conservative in our leadership approach that our actions actually lead to a *contraction* of business, instead of the *expansion* of business that we all seek.

'Contraction Leadership' tends to occur when our business landscape is changing in ways we don't fully understand. Whether it is our competitive landscape, technology obsolescence, or economic shifts, when these things occur out of our control and we don't fully understand them, many business leaders have an auto-response to do what is required to minimize change, and contract.

I don't think anyone will argue that our world is changing rapidly, and consequently there is a lot of contraction leadership happening right now. We understand that, and fully support that conservative response to unpredictable market behavior, for a period of time. However our focus is on the "what now"? What are we going to do to move our organizations forward, in the face of the current times? We cannot just "sit tight" indefinitely. At some point we need to manufacture solutions that move our business forward. In fact, we believe this can be the "best of times" for leaders to differentiate and leap frog their competition. When everyone else is "hunkered down" accelerating your business velocity can leave them in the dust if you execute with excellence.

Every leader must learn to master change in a positive manner if s/he wants to excel. Changing times are gifts for effective leaders. It is during these inflection periods that an astute, prepared leadership team can move their business forward, seize new opportunities, and drive market share expansion while others stay frozen in their contraction. It happens all the time. While most leaders are focused on surviving the change, 21st Century Transformational Leaders are thriving on the change. How do they do this?

First, they had previously developed a “state of preparedness”. During their planning cycles they pre-determined their response to likely scenario’s and had planned for the possibilities. Second, they had developed a leadership bench with the character, competence, connections, and commitment to execute the plan. Third, they possessed the will to thrive, to demand from themselves the creativity, responsiveness, and energy to find the leverage points in the market and pursue them with unyielding conviction.



We are not talking about a leadership team that throws caution to the wind here. We are talking about a well prepared leadership that knows that change occurs with regularity, and it can either be a threat, or it can be harnessed as a leveraged opportunity. Determining the outcome between the two is more about the leadership, and less about the forces of change.

The Leadergy® Center was created to develop and nurture transformational leadership and our vision and definition of transformational leadership is congruency. The brand of congruency we are talking about is reflected in alignment of potential, purpose, people, and profits. It is this congruency, this alignment that is the backbone fiber of change mastery, enabling a leadership team to be well prepared for what may be thrown at them at any time. Our expertise is focused at the senior level of corporations to help them build a leadership legacy of congruency out of the synergies of aligning potential, purpose, people, and profits.

We think in terms of ‘nation-building’ at Leadergy® Center. Whether your leadership is focused on nation-building in the context of building and maturing a small to midsize business, fortune 500 corporation, government body, or charitable not-for-profit, the mission and vision is accelerated and assured with transformational congruency leadership development provided by Leadergy® Center.

Our Invitation



The Leadergy® Center is a safe haven for exploration, discovery, and application of transformational leadership that delivers business results in a constantly changing world. We would like to serve you and your organization by helping you achieve 21st century transformational leadership. This may include helping you identify your unique capabilities that are currently being under-utilized, as well as that of your leadership team.

Our personal and professional lifetime commitment is to help leaders like you and your executives achieve differentiating results in relationship to bringing out the best in your people. After all, that is really what leadership excellence is about – bringing out the best in others to advance achievement of shared goals.

We want to help you mold and shape your groups leadership to accomplish that. Our focus is crystal clear. If we can help you equip and shape your organization for achieving performance firepower, then it becomes another building block in our pursuit of nation building. Our goal is to help facilitate the refinement, or possibly the re-creation of organizations like yours in ways that will utilize all its resources to achieve uncommon results through transformational leadership, thus serving future generations in a positive way.

We would love to come up alongside of you and give you some tailwind to help you lead a transformation. Give us a call today, or drop us an email, as we'd love to get to know you better, and evaluate how we may be of service to helping you live your dream, your passion, and your purpose.

For more information about us and our business please visit us at: www.leadergycenter.com

Sincerely,

Michael Robinson

Chief Executive Officer
Leadergy Center
P.O. Box 23623, Overland Park, Kansas 66283

Phone: 913- 544-2412
Mobile: 913-231-3644
Fax: 913-544-2875

mrobinson@leadergycenter.com